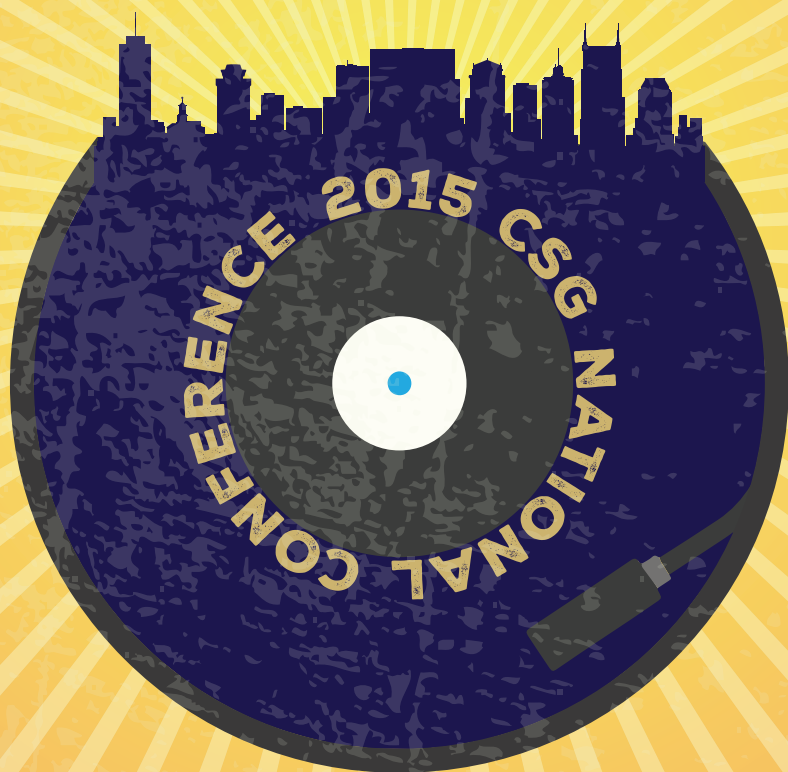


APPEARING IN

# NASHVILLE

FOR THREE NIGHTS ONLY



DEC. 10 - 13

OMNI HOTEL

AGENDA



# Thank you!

## CSG LEADERSHIP CIRCLE



To learn more about the CSG Associates Program and Leadership Circle, please contact

**Maggie Mick**, Director of Development | The Council of State Governments | **ph** 859.244.8113 | [mmick@csg.org](mailto:mmick@csg.org)

# 2015 CSG ASSOCIATES

## CSG Leadership Circle

1-800 Contacts Inc.  
Amway  
AstraZeneca LP  
CVS Health  
Edison Electric Institute  
Esri  
GlaxoSmithKline  
Hospital Corporation of America  
Intuit  
Mylan  
Novo Nordisk Inc.  
PhRMA  
RAI Services Company  
RELX Group  
**SAP**  
Sunovion  
Pharmaceuticals Inc.  
The International Council of Shopping Centers\*  
The Procter & Gamble Company

## CSG Senior Associates

3M Company  
**Abbott**  
America's Natural Gas Alliance  
American Chemistry Council  
Apollo Education Group Inc.  
Astellas US LLC\*  
AT&T  
Bayer HealthCare  
Lilly USA LLC  
**Mallinckrodt Pharmaceuticals**  
Novartis Pharmaceuticals  
**Vertex Pharmaceuticals**  
Incorporated  
Walmart

## CSG Associates

AARP  
AbbVie Inc.  
Actavis  
**ACT Inc.**  
Advance America  
Air-Conditioning, Heating, and Refrigeration Institute

Allergan  
Alliance of Automobile Manufacturers  
Altria Client Services Inc.  
Alzheimer's Association  
**Amazon**  
**America's Health Insurance Plans**  
American Bankers Association  
American Coalition for Clean Coal Electricity  
American Dental Association  
American Fuel & Petrochemical Manufacturers  
American Gas Association  
American Nurses Association  
American Society of Civil Engineers  
Amgen  
Anthem  
Archer Daniels Midland Company  
Ash Grove Cement Company  
Avon Products Inc.  
Bank of America  
Biogen Idec  
Biotechnology Industry Organization  
BlueCross BlueShield Association  
Boehringer Ingelheim Pharmaceuticals Inc.  
Bridgepoint Education  
**Bristol-Myers Squibb**  
Brown-Forman  
Capital One  
Cargill  
Celgene Corporation  
**Charter Communications**  
Chevron Corporation  
Citigroup Inc.  
Comcast  
Consumer Energy Alliance  
Consumer Healthcare Products Association  
CropLife America  
CTIA - The Wireless Association

Daiichi Sankyo Inc.  
DuPont  
Eisai Inc.  
eviCore healthcare  
Express Scripts Inc.  
ExxonMobil Corporation  
**Facebook**  
Feld Entertainment  
**Financial Services Institute Inc.**  
Genentech  
General Electric Company  
Generic Pharmaceutical Association  
Global Automakers  
GTECH Corporation  
Hewlett-Packard  
Honda  
**Horizon Pharmaceuticals**  
**iCitizen**  
Institute for Building Technology and Safety  
Institute of Scrap Recycling Industries Inc.  
International Franchise Association  
International Paper  
Johnson & Johnson  
Koch Companies Public Sector LLC  
Kraft Foods Group Inc.  
LexisNexis  
LifePoint Health  
**LKQ Corporation**  
Mars Incorporated  
**MasterCard Worldwide**  
MAXIMUS Inc.  
McDonald's Corporation  
**McKesson Corporation**  
McLane Company Inc.  
Mead Johnson Nutrition  
Microsoft Corporation  
Molina Healthcare  
MultiState Associates Inc.  
National Association of Home Builders  
National Beer Wholesalers Association  
National Cable & Telecommunications Association

National Council of State Boards of Nursing Inc.  
National Electrical Manufacturers Association  
National Rural Electric Cooperative Association  
Nissan North America Inc.  
Norfolk Southern Corporation  
**NOVOLEX**  
Oasis Legal Finance  
Otsuka America Pharmaceutical Inc.  
Personal Care Products Council  
**Pfizer**  
Philips  
Premier Inc.  
Prime Therapeutics  
Purdue Pharma L.P.  
Sandoz Inc. – a Novartis company  
Securities Industry and Financial Markets Association  
Shire Regenerative Medicine  
Sprint Corporation  
St. Jude Children's Research Hospital  
Stateside Associates  
Teva Pharmaceuticals  
The Carpet & Rug Institute  
Toy Industry Association Inc.  
Toyota Motor North America  
U.S. Bancorp  
United Parcel Service  
Visa Inc.  
Walgreen Co.  
Wells Fargo & Company

# 2015 CSG NATIONAL CONFERENCE

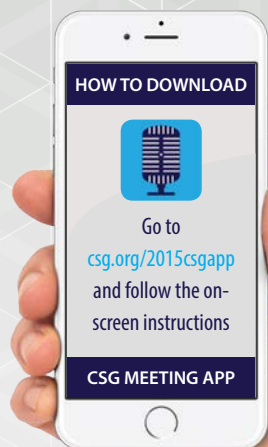
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Introducing Our

## 2015 Nashville Meeting App

Features Include:

- Up-to-date Agenda
- Attendee List
- Speaker Bios
- Maps
- Downloadable Documents
- Interactive Polls





# WELCOME TO NASHVILLE

Welcome to Music City, USA. Just like the songs produced here in Nashville, we know the 2015 National Conference of The Council of State Governments will be a big hit. Your attendance and participation will help make this a chart-topping event! Thank you for joining us.

The Council of State Governments has an interesting array of programs and meetings planned for you during your stay in Nashville. We encourage you to jump in and take full advantage of the many opportunities to expand your knowledge and share your perspectives. CSG has always been a member-driven organization and our meetings are designed to give you an all-access pass to everything we have to offer. We especially want to extend a warm welcome to our first-time attendees. We hope you will enjoy the family atmosphere and the close friendships forged during our time together.

This conference will showcase Nashville and celebrate its traditions. Tennessee Senate Majority Leader Mark Norris, CSG immediate past national chair, and his Tennessee colleagues have planned great events featuring award-winning music stars.

We also will carry on a tradition originated by Sen. Norris and give back to those in need at our food-packaging event. The holidays are a great time to reflect on our many blessings while reaching out and making a difference for our neighbors. Tennessee is the Volunteer State and with your help we can impact the lives of families in need. Please plan to join us for our CSG Campaign Against Hunger event as we prepare thousands of meals for donation to area food banks.

The CSG National Conference features plenty of sessions designed to provide you with a deeper dig on the most pressing issues facing state government. Over the past two years, CSG has pursued a national leadership initiative, State Pathways to Prosperity, to empower states to grow their economies through targeted, proven strategies designed to close the skills gap. At this conference, you will hear from experts and national leaders with a stake in workforce development.

This year's class of CSG Henry Toll Fellows, our most distinguished leadership development program, will graduate during the national conference. The 2015 Toll Fellows hail from 33 states and represent all three branches of government. Individually, they are impressive public servants. Collectively, they are a force for making a difference and advancing the common good. We hope you will help celebrate their achievement.

CSG is fortunate to benefit from the generous support of many private sector associates and sponsors. This meeting would not be possible without their commitment to our success. Please join us in offering sincere thanks for their participation.

Enjoy your time in Nashville. Thank you for being such a special part of the CSG family.



**SEN. CARL MARCELLINO**  
NEW YORK  
CSG National Chair 2015



**SEN. MARK NORRIS**  
TENNESSEE  
CSG National Chair 2014



**DAVID ADKINS**  
CSG Executive Director/CEO

# GENERAL INFO

## INTERNET ACCESS

Wireless Internet is complimentary in guest rooms within the CSG room block. You will receive log-in information upon check in at the hotel. Please note that you will be asked to log in to the Omni Nashville wireless network and accept charges. Charges will be removed upon your departure. Internet is also available during CSG registration hours at the CSG Cyber Café in the Prefunction Area on the 2nd floor of the hotel.

## ATTIRE

Dress for CSG National Conference sessions is business casual.

## ALCOHOL POLICY

CSG advocates the responsible use of alcohol and encourages the use of designated drivers by all participants at CSG functions.

## NAME BADGES

For the safety of attendees, CSG requires all conference participants, including staff and speakers, to display their name badges at all CSG conference sessions and events.

## CODE OF CONDUCT

By registering for this conference, you agree to abide by all conference rules and policies at all times. Failure to do so may result in removal

from the conference at the discretion of CSG staff. A complete copy of these rules and policies is available at the CSG registration desk.

## MEDIA POLICY

All media personnel are required to abide by the CSG Media Credential Terms & Agreements. Copies are available at the CSG registration desk.

## TEXT MESSAGING SERVICE

Attendees can opt in to receive text messages regarding the CSG National Conference at [www.call-em-all.com/join/csg.nashville2015](http://www.call-em-all.com/join/csg.nashville2015) or by texting [csgrsvp](tel:csgrsvp) to 292929. Attendees will be opting in to receive text messages regarding the CSG National Conference events and activities from Thursday, Dec. 10, to Sunday, Dec. 13. To stop this service, text STOP, QUIT, END, CANCEL, UNSUBSCRIBE or STOP ALL to 292929.

This service is available during the 2015 CSG National Conference only and will be disabled following the conclusion of the conference. Attendees who opt in to this service will not receive additional text messages following the conference. Standard messaging charges apply.

## CHARGING STATION

A cell phone charging station is available to all registered attendees in the Prefunction Area on the 2nd floor of the hotel.

# HOTEL

## Omni Nashville Hotel

250 Fifth Avenue South

Nashville, TN 37203

Phone: (615) 782-5300

All sessions will take place at the Omni Nashville Hotel, unless otherwise noted.



# HOST STATE SPONSORED EVENTS

## THURSDAY, DEC. 10

**RECEPTION: A LITTLE BIT COUNTRY, A LITTLE BIT ROCK 'N' ROLL** (FEATURING SIXWIRE WITH STEVE CROPPER)  
6 p.m. | Acme Feed & Seed | 101 Broadway

Buses will depart from the 5th Avenue entrance (side entrance) of the Omni Hotel.

Join us at Acme Feed & Seed for a night of great food and outstanding music! Located on Lower Broadway at the heart of Nashville's Honky Tonk Highway, Acme Feed & Seed will host the band Sixwire, featuring guest musician and legendary guitarist Steve Cropper.

Sixwire is best known to folks outside country music as Rayna Jaymes' (played by actress Connie Britton) band on ABC's hit series, "Nashville." The band tours year-round and specializes in events featuring various guest stars that include both country and rock 'n' roll legends.

Steve Cropper is a member of the Rock and Roll Hall of Fame, the Rhythm and Blues Hall of Fame, and the Songwriters Hall of Fame. He was a member of Booker T. & the MG's, a co-writer for legendary Otis Redding and a member of the original Blues Brothers band featuring Dan Aykroyd and John Belushi. For decades, his guitar skills have backed performers such as Bob Dylan, Rod Stewart, Peter Dinklage, Art Garfunkel, Eric Clapton, Ringo Starr, Neil Young, Jimmy Buffett and Wynonna.

## FRIDAY, DEC. 11

**GUEST ACTIVITY: SHOPPING TRIP TO THE MALL AT GREEN HILLS** 10 a.m.-2 p.m.

Space is limited to the first 25 registrants and advance sign up is required. Please see the Host State Information Desk for availability.

Buses will depart from the 5th Avenue entrance (side entrance) of the Omni Hotel at 10 a.m.

Immerse yourself in The Mall at Green Hills, a spirited shopping atmosphere where more than 100 specialty stores and eateries offer uncompromising quality and a compelling commitment to delivering the exceptional.

**GUEST ACTIVITY: TOUR OF THE TENNESSEE STATE CAPITOL** 2:45-4:30 p.m.

Space is limited to the first 25 registrants and advance sign up is required. Please see the Host State Information Desk for availability.

Buses will depart from the 5th Avenue entrance (side entrance) of the Omni Hotel at 2:45 p.m.

The Tennessee State Capitol stands today much as it did when it first opened in 1859 and is a magnificent tribute to the people of the Volunteer State. This graceful structure was designed by noted architect William Strickland, who considered it his crowning achievement. When Strickland died suddenly during construction in 1854, he was buried in the north facade of the Capitol.

The cornerstone for the building was laid July 4, 1845, and construction finished in 1859. The grounds of the Tennessee State Capitol feature statues honoring Sam Davis, Sgt. Alvin York and Presidents Andrew Jackson and Andrew Johnson. The tombs of President and Mrs. James K. Polk are also located on the Capitol grounds.

**RECEPTION: A HALL OF FAME PERFORMANCE** (FEATURING CHRIS JANSON)  
6 p.m. | The Country Music Hall of Fame, directly connected to the Omni Hotel lobby.

The Country Music Hall of Fame, directly connected to the Omni Hotel, will host a private performance by rising country singer/songwriter Chris Janson. Janson made headlines when his song "Buy Me A Boat" quickly landed at #1 on the iTunes Country chart and #7 on the All Genre chart. In addition, Chris Janson trended in the Top 10 as superstars Toby Keith, Brad Paisley and Nashville's Charles "Chip" Esten were abuzz on Twitter about the catchy tune. A formidable songwriter in his own right, Janson co-wrote the song with Chris Dubois, who has penned many #1 songs. With undeniable charisma, Janson brings a blue-collar, working-class, boot-stomping swagger to bear on every live performance, earning him opening slots for Florida Georgia Line and music legends Merle Haggard and Hank Williams Jr.

# HOST STATE SPONSORED EVENTS

## SATURDAY, DEC. 12

### **GUEST ACTIVITY: TOUR OF THE GOVERNOR'S RESIDENCE 1:15-3 p.m.**

Space is limited and advance sign up is required. Participants must sign up at the Host State Information Desk before Thursday at noon. A photo ID is required for this activity.

Buses will depart from the 5th Avenue entrance (side entrance) of the Omni Hotel at 1:15 p.m.

Tennessee's Executive Residence, a classic example of stately Georgian architecture, was originally known as "Far Hills" because of the beautiful view from the home's 10-acre site. The three-story, 16-room home was built for businessman William Ridley Wills, founder of National Life and Accident Insurance Company, and completed in 1931. The property became the Volunteer State's official governor's home when the state purchased it in 1949 following Wills' death. To date, nine governors and their families have lived and worked in the Tennessee Executive Residence. Don't miss this chance to tour the residence, which is all dressed up for the holidays.

### **RECEPTION: A COUNTRY HOLIDAY CELEBRATION (FEATURING LORRIE MORGAN)**

#### **6 p.m. | Legends Ballroom, 2nd Floor**

Celebrate the holiday season with four-time TNN (The Nashville Network) female vocalist of the year, Loretta Lynn "Lorrie" Morgan at the Omni Hotel. Lorrie inked her first recording contract in 1988. As an RCA recording artist—and later on the roster of its sister label, BNA—Lorrie made her mark with what have become timeless country standards, including "Five Minutes," "Something In Red," "Watch Me" and "What Part Of No," to establish her place as a bright and shining country star and a modern woman making country music history. A singer, songwriter, worldwide entertainer on the performing and theatrical stage, producer, duet partner, wife, mother and, now grandmother, Lorrie Morgan has sold more than six million records and has a trophy room adorned with reminders of gold and platinum successes, including 14 Top 10 hits.



## WEDNESDAY, DEC. 9

### REGISTRATION & INFORMATION DESK OPEN

3-5 p.m. | Prefunction Area, 2nd Floor

## THURSDAY, DEC. 10

### REGISTRATION & INFORMATION DESK OPEN

7 a.m.-5 p.m. | Prefunction Area, 2nd Floor

### HOST STATE INFORMATION DESK OPEN

7 a.m.-5 p.m. | Prefunction Area, 2nd Floor

### CSG CYBER CAFÉ OPEN

7 a.m.-5 p.m. | Prefunction Area, 2nd Floor

### BUFFET BREAKFAST

7-9 a.m. | Legends Ballroom, 2nd Floor

### CSG SUGGESTED STATE LEGISLATION (SSL) COMMITTEE, PART 1

8 a.m.-Noon | Broadway Ballroom F, 2nd Floor

### CSG LEADERSHIP ACADEMY

(invitation only)

8 a.m.-5 p.m. | Legends Ballroom G, 2nd Floor  
Sponsored by the CSG Henry Toll Fellowship Program

### CSG POLICY ACADEMIES

9 a.m.-4 p.m.

- » **Career Pathways and Innovative Delivery Models in Postsecondary Education** | Broadway Ballroom GH, 2nd Floor

Aligning jobs with workers who possess the skills to succeed is a challenge that calls for solutions from K-12 and postsecondary systems and employers. Join policymakers, education experts and industry leaders as we discuss emerging innovations in postsecondary education and its successful alignment with workforce development. Specific policy areas to be addressed include personalized learning, competency-based education, career pathways and flexible routes to college completion. Attendees will come together for a dialogue on best practice strategies and exemplary policy opportunities at the state and institutional levels.

- » **Pensions and Retirement Security** | Broadway Ballroom JK, 2nd Floor

Public pensions continue to be a topic of

great concern to state policymakers. It is, however, one that is multifaceted, and diving into its complexities can be a daunting task. This session will begin with Pensions 101, an overview of pension and retirement security issues facing states. The afternoon will move into Pensions 201, which will dive deeper into state reform efforts, attempts to balance public employee benefits with fiscal responsibility and emerging trends in policy and governance.

### BUFFET LUNCH

Noon-1 p.m. | Legends Ballroom, 2nd Floor

### CSG 21ST CENTURY FOUNDATION MEMBERSHIP SUBCOMMITTEE

(invitation only)

Noon-1 p.m. | Gibson Boardroom, 3rd Floor

### CSG LEADERSHIP COUNCIL

(invitation only)

1-5 p.m. | Broadway Ballroom A, 2nd Floor

### NAVIGATING THE TRANS-PACIFIC PARTNERSHIP

2-4 p.m. | Broadway Ballroom CD, 2nd Floor  
Sponsored by the CSG International Committee

The United States and 11 other nations announced in October that they had reached an agreement on the multilateral trade agreement known as the Trans-Pacific Partnership, or TPP. These nations collectively have a market size of nearly 800 million consumers and account for nearly 40 percent of the world's gross domestic product. Exports of U.S. goods to TPP nations totaled \$698 billion in 2013, or about 45 percent of total U.S. exports, and a finalized deal would yield even greater trade with TPP countries. A 2012 analysis by the Peterson Institute for International Economics estimated that a TPP agreement could generate nearly \$124 billion in new U.S. exports to those nations. During this session, experts from the Office of the United States Trade Representative and the United States Department of Commerce will discuss the details of the TPP agreement and what it means for your state.

### CANADA RECEPTION

5-6 p.m. | Broadway Ballroom E

Welcome remarks by Consul General Louise Blais.



## RECEPTION: A LITTLE BIT COUNTRY, A LITTLE BIT ROCK 'N' ROLL

Featuring Sixwire with Steve Cropper

6 p.m. | Acme Feed & Seed | 101 Broadway

Presented by the Tennessee Host State

Buses will depart from the 5th Avenue entrance (side entrance) of the Omni Hotel.

Join us at Acme Feed & Seed for a night of great food and outstanding music! Located on Lower Broadway at the heart of Nashville's Honky Tonk Highway, Acme Feed & Seed will host the band Sixwire, featuring guest musician and legendary guitarist Steve Cropper.

Sixwire is best known to folks outside country music as Rayna Jaymes' (played by actress Connie Britton) band on ABC's hit series, "Nashville." The band tours year-round and specializes in events featuring various guest stars that include both country and rock 'n' roll legends.

Steve Cropper is a member of the Rock and Roll Hall of Fame, the Rhythm and Blues Hall of Fame, and the Songwriters Hall of Fame. He was a member of Booker T. & the MG's, a co-writer for legendary Otis Redding and a member of the original Blues Brothers band featuring Dan Aykroyd and John Belushi. For decades, his guitar skills have backed performers such as Bob Dylan, Rod Stewart, Peter Frampton, Art Garfunkel, Eric Clapton, Ringo Starr, Neil Young, Jimmy Buffett and Wynonna.

## FRIDAY, DEC. 11

### REGISTRATION & INFORMATION DESK OPEN

7 a.m.-5 p.m. | Prefunction Area, 2nd Floor

### HOST STATE INFORMATION DESK OPEN

7 a.m.-5 p.m. | Prefunction Area, 2nd Floor

### CSG CYBER CAFÉ OPEN

7 a.m.-5 p.m. | Prefunction Area, 2nd Floor

### BUFFET BREAKFAST

7-9 a.m. | Legends Ballroom, 2nd Floor

### CSG NATIONAL CONFERENCE COMMITTEE

(invitation only)

8-10 a.m. | Broadway Ballroom JK, 2nd Floor



## THE TRIPLE HELIX: GOVERNMENT, ACADEMIA AND THE PRIVATE SECTOR WORKING TOGETHER TO CREATE JOBS

8-10 a.m. | Broadway Ballroom AB, 2nd Floor

Sponsored by the CSG Fiscal & Economic Development Public Policy Committee

As the United States' economy gains momentum, state leaders are focused on answering a few key questions. How can the U.S. sustain that momentum? Where should we place our bets and invest our resources to create long-term pathways to prosperity? This session will bring together experts from government, academia and the private sector to discuss how best to collaborate in developing a long-term strategy to grow the economy and create quality jobs. Attendees also will hear a fiscal and economic forecast for 2016 and receive a briefing on the status of international trade agreements.

## IMPROVING STATE ELECTIONS FOR MILITARY, OVERSEAS VOTERS

8-10 a.m. | Broadway Ballroom CD, 2nd Floor

Sponsored by the CSG Overseas Voting Initiative

For decades, members of the U.S. military and their dependents experienced problems at every step of the overseas voting process: registering to vote, requesting and receiving absentee ballots, and returning absentee ballots. State and local election administrators face challenges associated with maintaining accurate registration rolls for a highly mobile and transient population, some of whom reside in remote areas of the world. While significant progress has been made, there is still room for states to improve the military and overseas voting process. In this session, key stakeholders will share their experiences and perspectives in working to enhance voting for overseas Americans. They will also discuss the need for state-level policy improvements to better enfranchise this important voting population. This session will also explain how CSG, in partnership with the U.S. Department of Defense's Federal Voting Assistance Program, is helping to improve the U.S. military and overseas voting process through the CSG Overseas Voting Initiative.



## STATE PATHWAYS TO PROSPERITY— WORKFORCE AND ECONOMIC DEVELOPMENT ROUND TABLE

**8 a.m.-Noon | Mars Petcare Global Innovation Center**

Buses will load at the 5th Avenue entrance (side entrance) of the Omni Hotel beginning at 7:45 a.m. Buses will depart at 8 a.m.

Space is limited and advance sign up is required. Please check at the CSG Registration and Information Desk for session availability.

CSG will transport conference attendees to Mars Petcare Global Innovation Center for the State Pathways to Prosperity Workforce and Economic Development Round Table and tour. Moderated by CSG immediate past chair, Tennessee Senate Majority Leader Mark Norris, the round table will bring together public- and private-sector leaders, including Randy Boyd, Tennessee Commissioner of Economic and Community Development, Mars Petcare North America President Mark Johnson, working on these important issues and finding success for the state of Tennessee.

## CSG NATIONAL CENTER FOR INTERSTATE COMPACTS (NCIC) ADVISORY BOARD MEETING

**8 a.m.-Noon | Broadway Ballroom F, 2nd Floor**

## CSG INNOVATION CLASSROOM: MAPPING FOR LEGISLATIVE OFFICES

**9-10 a.m. | Prefunction Area, 2nd Floor**

Presented by Esri

Esri's GIS platform—ArcGIS—allows users to discover, use, make and share data through maps from any device, anywhere, anytime. Learn about how the U.S. Senate and House of Representatives are improving their workflows by using ArcGIS to create and share maps in the cloud. This session will focus on how state legislators can use GIS tools to easily visualize trends among their constituents, communicate with the public, and better prepare, understand and defend the impact of policy.

## CSG INNOVATION CLASSROOM: THE KNOWLEDGE ECONOMY—AMERICA'S ECONOMIC DEVELOPMENT ENGINE

**10-11 a.m. | Prefunction Area, 2nd Floor**

Presented by Elsevier

Research institutions are a key ingredient to innovation and long-term economic growth, and the United States has a long history of being a global leader. Understanding your state's comparative research strengths is critical when adopting a comprehensive workforce and economic development strategy, but identifying those strengths can be difficult. Join us as we demonstrate tools that can help you identify your state's research strengths, and learn how to collaborate with the private and academic sectors to maximize those advantages.

## FEDERAL FUNDING CHALLENGES, STATE FUNDING SOLUTIONS

**10 a.m.-Noon | Broadway Ballroom AB, 2nd Floor**

Sponsored by the CSG Transportation & Infrastructure Public Policy Committee

Facing continuing uncertainty with regard to federal funding, Tennessee and other states have postponed millions of dollars in transportation projects. But even as a gas tax increase has become a political third rail in Washington, D.C., many states have turned to the venerable transportation revenue mechanism this year to advance their transportation programs. This session will highlight both the impact of federal uncertainty and the successes of those states that passed gas tax increases or other revenue measures in 2015.

## POLICY WORKSHOP: THE CAUSES, COSTS AND CONSEQUENCES OF BAD GOVERNMENT DATA

**10 a.m.-Noon | Broadway Ballroom GH, 2nd Floor**

States and all other levels of government are turning to data more often and more vigorously to help manage effectively and guide policy decisions. But a blind faith in data can easily lead a state astray in a variety of ways. That's because the quality of data varies dramatically. It's often inaccurate, untimely, badly manipulated and incomplete. Sometimes, despite growing reliance on data, the needed information doesn't even exist. This session will cover the data front, making concrete recommendations for ways to improve data quality.







## FOUND IN TRANSLATION: GLOBAL PROTOCOL FOR FOREIGN DELEGATIONS

**10 a.m.-Noon | Broadway Ballroom E, 2nd Floor**  
Sponsored by the CSG International Committee

Many state leaders participate in international trips, education exchanges and foreign delegations in their states and districts. Understanding the proper protocol to guide interactions with foreign visitors is key to overcoming intercultural communications barriers and building relationships with overseas contacts. During this session, experts will discuss the proper protocol for meeting with foreign delegations, including proper greeting and business card exchanges, and how to conduct business meetings and other events.

## GUEST ACTIVITY: SHOPPING TRIP TO THE MALL AT GREEN HILLS

**10 a.m.-2 p.m.**  
Sponsored by the Tennessee Host State

Buses will depart from the 5th Avenue entrance (side entrance) of the Omni Hotel at 10 a.m.

Immerse yourself in The Mall at Green Hills, a spirited shopping atmosphere where more than 100 specialty stores and eateries offer uncompromising quality and a compelling commitment to delivering the exceptional.

Space is limited to the first 25 registrants and advance sign up is required. Please see the Host State Information Desk for availability.

## CSG INNOVATION CLASSROOM: INNOVATION AND CYBERSECURITY—PAYMENT CARD DEVELOPMENTS

**11 a.m.-Noon | Prefunction Area, 2nd Floor**  
Presented by Visa Inc.

Commonly used in place of the magnetic stripe, EMV chip technology helps to reduce card fraud in a face-to-face, card-present environment; provides global interoperability; and enables safer transactions across contact and contactless



channels. Chip implementation was initiated in the U.S. market in 2011 and 2012 when American Express, Discover, MasterCard and Visa announced their roadmaps for supporting a chip-based payment infrastructure. Readiness targets to support EMV have been established, with liability shifts for managing fraud risk in a face-to-face environment set for October 2015. In this session, Stephanie Ericksen, vice president for risk products at Visa Inc., will help educate policymakers on how chip technology can help reduce fraud and increase payment security in their respective states.

## BOOK PRE-SALE: HAMPTON SIDES

**11 a.m.-Noon | Legends Ballroom Prefunction Area, 2nd Floor**

Copies of *In the Kingdom of Ice* will be available for purchase at the Parnassus Books table. Hampton Sides will sign copies of the book following the luncheon.

## CSG OPENING SESSION AND LUNCHEON KEYNOTE: HAMPTON SIDES

**Noon-2 p.m. | Legends Ballroom, 2nd Floor**

National anthem to be performed by the Melodores, Vanderbilt University's a capella group and the 2014 winners of NBC's "The Sing Off."

Hampton Sides is the award-winning editor of *Outside* magazine and a best-selling historian of works including *Ghost Soldiers*, *Blood and Thunder*, *Hellhound On His Trail* and *In the Kingdom of Ice*. He is best known for his gripping adventure stories, often set in wartime or depicting epic expeditions of exploration and discovery. Sides' discussion will focus on intriguing questions of leadership and ethics that arise in extremely difficult wilderness or battlefield situations—examining what qualities of training, attitude and spirit cause some groups to prevail while others don't.

## BOOK SIGNING: HAMPTON SIDES

2-2:30 p.m. | Legends Ballroom Prefunction Area, 2nd Floor

Hampton Sides will sign copies of his book *In the Kingdom of Ice*. Books will be available for purchase beginning at 11 a.m.

## GETTING MORE BANG FOR THE BUCK

2:30-4:30 p.m. | Broadway Ballroom CD, 2nd Floor

Sponsored by the CSG Health Public Policy Committee

No state can ignore the challenge of controlling the cost of health care, which is estimated to reach one-fifth of GDP by 2020. Medicaid budget growth continues to strain states' abilities to grow program priorities in other arenas. The uncertainty of federal commitment to current Medicaid matching formulas is exacerbated by the 2016 election. Promising state strategies to control costs of health care, generally, and Medicaid, specifically, will be explored.

## AGING OUT OF FOSTER CARE

2:30-4:30 p.m. | Broadway Ballroom GH, 2nd Floor

Sponsored by the CSG Interbranch Affairs Committee

Every year, thousands of young men and women age out of the foster care system lacking the stability and life skills to prepare them to live as productive adults. Many of these youths will find themselves without a high school degree and unable to secure gainful employment, which can lead to homelessness, poverty and entry into the criminal justice system. This session will highlight innovative approaches states are taking to protect foster care children and provide hope to those who find themselves rapidly aging out of the system.

## NEXT GENERATION EDUCATION SYSTEMS—A 51ST STATE MODEL

2:30-4:30 p.m. | Broadway Ballroom E, 2nd Floor

Sponsored by the CSG Education & Workforce Development Public Policy Committee

As part of its State Pathways to Prosperity initiative, CSG released a report in August that outlines recommendations for state-level policies to ensure students are prepared for postsecondary education and the workforce. The report, "A Framework for State Policymakers: Developing Pathways to Ensure a Skilled Workforce for State Prosperity," containing the work of the CSG National Task Force on Workforce Development and Education, represents more than a year of study, dialogue and deliberation by state officials from both parties, all regions of the U.S. and from diverse perspectives. This session will feature some of the experts and policymakers who dedicated their time to crafting these options for robust state-level policies and will explore how states are preparing today's students for the jobs of tomorrow.

## CSG INVESTMENT SUBCOMMITTEE

2:30-4:30 p.m. | Gibson Boardroom, 3rd Floor

## CSG 21ST CENTURY FOUNDATION

(invitation only)

2:30-4:30 p.m. | Broadway Ballroom JK, 2nd Floor

## GUEST ACTIVITY: TOUR OF THE CAPITOL

2:45-4:30 p.m.

Sponsored by the Tennessee Host State

Buses will depart from the 5th Avenue entrance (side entrance) of the Omni Hotel at 2:45 p.m.

The Tennessee State Capitol stands today much as it did when it first opened in 1859 and is a magnificent tribute to the people of the Volunteer State. This graceful structure was designed by noted architect William Strickland, who considered it his crowning achievement. When Strickland died suddenly during



construction in 1854, he was buried in the north facade of the Capitol.

The cornerstone for the building was laid July 4, 1845, and construction finished in 1859. The grounds of the Tennessee State Capitol feature statues honoring Sam Davis, Sgt. Alvin York and Presidents Andrew Jackson and Andrew Johnson. The tombs of President and Mrs. James K. Polk are also located on the Capitol grounds.

Space is limited to the first 25 registrants and advance sign up is required. Please see the Host State Information Desk for availability.

### **CSG TOLL FELLOW ALUMNI RECEPTION** (invitation only)

**5-6 p.m. | Cumberland Meeting Rooms 3-4, 3rd Floor**

All Toll Fellow alumni are invited to attend this reception celebrating the graduating Toll Fellows Class of 2015 and the kick-off of the 30th anniversary of the Henry Toll Fellowship Program.

### **DONORS' RECEPTION** (invitation only)

**5-6 p.m. | Cumberland Meeting Room 1-2, 3rd Floor**

### **JAPAN LOCAL GOVERNMENT CENTER (JLGC) RECEPTION**

**5-6 p.m. | Cumberland Meeting Rooms 5-6, 3rd Floor**

### **RECEPTION: A HALL OF FAME PERFORMANCE** (FEATURING CHRIS JANSON)

**6 p.m. | The Country Music Hall of Fame, directly connected to the Omni Hotel Lobby.**

Presented by the Tennessee Host State

The Country Music Hall of Fame, directly connected to the Omni Hotel, will host a private performance by rising country singer/songwriter Chris Janson. Janson made headlines when his song "Buy Me A Boat" quickly landed at #1 on the iTunes Country chart and #7 on the All Genre chart. In addition, Janson trended in the Top 10 as superstars Toby Keith, Brad Paisley and Nashville's Charles "Chip" Esten were abuzz on Twitter about the catchy tune. A formidable songwriter in his own right, Janson co-wrote the song with Chris Dubois, who has penned many #1 songs. With undeniable charisma, Janson brings a blue-collar, working-class, boot-stomping swagger to bear on every live performance, earning him opening slots for Florida Georgia Line, music legends Merle Haggard and Hank Williams Jr.



## **SATURDAY, DEC. 12**

### **REGISTRATION & INFORMATION DESK OPEN**

**7 a.m.-5 p.m. | Prefunction Area, 2nd Floor**

### **HOST STATE INFORMATION DESK OPEN**

**7 a.m.-5 p.m. | Prefunction Area, 2nd Floor**

### **CSG CYBER CAFÉ OPEN**

**7 a.m.-5 p.m. | Prefunction Area, 2nd Floor**

### **BUFFET BREAKFAST**

**7-9 a.m. | Legends Ballroom, 2nd Floor**

### **CSG ASSOCIATES ADVISORY COMMITTEE**

**8-10 a.m. | Broadway Ballroom AB, 2nd Floor**

### **FEDERAL ENERGY REGULATIONS: CHALLENGES AND OPPORTUNITIES FOR STATES**

**8-10 a.m. | Broadway Ballroom CD, 2nd Floor**

Sponsored by the CSG Energy & Environment Public Policy Committee

Adjusting to federal government regulations related to climate change will require meaningful coordination among state legislators, state energy and regulatory agencies, and the regulated community. This session will provide an overview of what state legislators need to know about these recent regulatory changes, their anticipated impacts on the states and how state officials can work together to address recent EPA regulations.

### **POLICY WORKSHOP: DRUG OVERDOSES—WHAT'S A STATE TO DO?**

**8-10 a.m. | Broadway Ballroom GH, 2nd Floor**

As states move to crack down on the scourge of drug abuse, they must consider evidence-based policy strategies to control drug diversion and abuse and avoid the unintended consequence of increased heroin use. This session will explore the current state of drug abuse in the states, how new policies, programs and products can address

prescription opioid drug abuse, as well as the challenge of treating the legitimate needs of 100 million Americans estimated to suffer from chronic pain.

## NEED NOT APPLY? IMPROVING EMPLOYMENT OUTCOMES FOR EX-OFFENDERS

**8-10 a.m. | Broadway Ballroom F, 2nd Floor**

Sponsored by the CSG Justice Center

Each year, more than 10 million adults are released from jail or prison. One in 31 adults is under correctional supervision on any given day in the U.S.; it is estimated that 70 million adults have a criminal record. Across the political spectrum, people agree that efforts to help these individuals stay out of prison or jail and to succeed in the community must include a strategy focused on assisting them to get and maintain a job. As part of the CSG State Pathways to Prosperity initiative, the CSG Justice Center has been working with local and state governments, as well as leaders in the business community, to test and evaluate approaches that work to reduce recidivism and improve employment outcomes. This session will review what has been learned to date and highlight the perspectives of state leaders who are tackling this challenge.

## CSG INNOVATION CLASSROOM: BUILDING A SMART COMMUNITY

**9-10 a.m. | Prefunction Area, 2nd Floor**

Presented by Esri

Governments everywhere face similar challenges in trying to deliver services more efficiently, while at the same time increasing transparency and engagement with businesses and citizens. Esri has been working with governments of all sizes through formalized brainstorming sessions to uncover the most common challenges they face. As a result, Esri created more than 150 solutions that address issues across all government departments and provides these solutions, at no additional cost, to government customers so that any community can have the tools to become a smart community. This session will review the ArcGIS for State Government app templates developed especially for state government and ArcGIS for Open Data and illustrate how state governments use these tools to dramatically increase effectiveness and outreach in the community.

## CSG INNOVATION CLASSROOM: THE KNOWLEDGE ECONOMY—AMERICA'S ECONOMIC DEVELOPMENT ENGINE

**10-11 a.m. | Prefunction Area, 2nd Floor**

Presented by Elsevier

Research institutions are a key ingredient to innovation and long-term economic growth, and the United States has a long history of being a global leader. Understanding your state's comparative research strengths is critical when adopting a comprehensive workforce and economic development strategy, but identifying those strengths can be difficult. Join us as we demonstrate tools that can help you identify your state's research strengths, and learn how to collaborate with the private and academic sectors to maximize those advantages.

## CSG FINANCE COMMITTEE

**10 a.m.-Noon | Broadway Ballroom AB, 2nd Floor**

## CIVICS EDUCATION IN THE STATES

**10 a.m.-Noon | Broadway Ballroom CD, 2nd Floor**

Sponsored by the CSG Federalism Task Force

Civics education stands at the core of what it takes to equip citizens with the knowledge and willingness to become community, state, national and international leaders. Without such civic fundamentals, the youth of today may not vote or run for public office tomorrow, and the future participation of citizens in America's grand democratic experiment is called into question. As part of CSG's ongoing work to explore the challenges of federalism, this session will feature experts and policymakers who will discuss how states are teaching future generations about the role of state and federal governments and civic engagement.

## POLICY WORKSHOP: E-CIGARETTE REGULATION AND TAXATION

**10 a.m.-Noon | Broadway Ballroom JK, 2nd Floor**

The use of electronic cigarettes—or “vaping”—has exploded in recent years among both youth and adults. In the absence of clear federal regulations, state policymakers have struggled with how best to approach the taxation and regulation of the devices. Attendees will hear from state leaders, experts, law enforcement and federal representatives who will discuss how states are currently taxing e-cigarettes and restricting their sales

to minors. The presenters also will describe what the future may hold for regulating consumption and for marketing and manufacturing devices.

## **CSG INNOVATION CLASSROOM: INNOVATION AND CYBERSECURITY—PAYMENT CARD DEVELOPMENTS**

**11 a.m.-Noon | Prefunction Area, 2nd Floor**

Presented by Visa Inc.

Commonly used in place of the magnetic stripe, EMV chip technology helps to reduce card fraud in a face-to-face, card-present environment; provides global interoperability; and enables safer transactions across contact and contactless channels. Chip implementation was initiated in the U.S. market in 2011 and 2012 when American Express, Discover, MasterCard and Visa announced their roadmaps for supporting a chip-based payment infrastructure. Readiness targets to support EMV have been established, with liability shifts for managing fraud risk in a face-to-face environment set for October 2015. In this session, Stephanie Ericksen, vice president for risk products at Visa Inc., will help educate policymakers on how chip technology can help reduce fraud and increase payment security in their respective states.

## **CSG TOLL FELLOW GRADUATION & ALL ATTENDEE LUNCHEON KEYNOTE: FREDERICK W. SMITH, CHAIRMAN, PRESIDENT AND CEO OF FEDEX CORP.**

**Noon-2 p.m. | Legends Ballroom, 2nd Floor**

Join us for lunch as we celebrate the 2015 CSG Henry Toll Fellowship Class. FedEx founder, president, chairman and CEO, Frederick W. Smith, will provide the keynote address. Smith has served as chairman of the U.S. - China Business Council and is co-chairman of the French-American Business Council. He also has served on the boards of several large public companies and on the St. Jude Children's Research Hospital and Mayo Foundation boards. He was formerly chairman of the board of governors for the International Air Transport Association and the U.S. Air Transport Association. Smith has received numerous civic, academic and business awards, including the Global Leadership Award from the U.S. - India Business Council, the George C. Marshall Foundation Award, and the Circle of Honor



Award from the Congressional Medal of Honor Foundation. In addition, he is a member of the Aviation Hall of Fame, served as co-chairman of both the U.S. World War II Memorial Project and the campaign for the National Museum of the Marine Corps, and was named a top CEO by *Barron's* and *Chief Executive* magazines. Born in 1944 in Marks, Miss., Smith earned a bachelor's degree from Yale University in 1966. He served as an officer in the U.S. Marine Corps from 1966 to 1970.

## **GUEST ACTIVITY: TOUR OF THE GOVERNOR'S RESIDENCE**

**1:15-3 p.m.**

Sponsored by the Tennessee Host State

Buses will depart from the 5th Avenue entrance (side entrance) of the Omni Hotel at 1:15 p.m.

Tennessee's Executive Residence, a classic example of stately Georgian architecture, was originally known as "Far Hills" because of the beautiful view from the home's 10-acre site. The three-story, 16-room home was built for businessman William Ridley Wills, founder of National Life and Accident Insurance Company, and completed in 1931. The property became the Volunteer State's official governor's home when the state purchased it in 1949 following Wills' death. To date, nine governors and their families have lived and worked in the Tennessee Executive Residence. Don't miss this chance to tour the residence all dressed up for the holidays.

Space is limited and advance sign up is required. Participants must sign up at the Host State Information Desk before Thursday at noon. A photo ID is required for this activity.

## **CSG SUGGESTED STATE LEGISLATION (SSL), PART II**

**2:30-5 p.m. | Broadway Ballroom E, 2nd Floor**



## MIDWESTERN LEGISLATIVE CONFERENCE (MLC) EXECUTIVE COMMITTEE MEETING

2:30-5 p.m. | Cumberland Meeting Rooms 5-6, 3rd Floor

## CYBERSECURITY AND CYBER BREACH NOTIFICATION

2:30-5 p.m. | Broadway Ballroom CD, 2nd Floor

Sponsored by the CSG Intergovernmental Affairs Committee; the resolution portion of the committee meeting will begin at 4 p.m.

It's not a matter of whether or not a cybersecurity breach—affecting either a private or public institution—will happen, but when. Experts warn that both the frequency of cybersecurity threats and their level of sophistication will continue to increase, and state leaders need to know what they are facing. This session will explore what state leaders need to know about cybersecurity threats to make informed decisions, anticipate challenges, share information, and define roles and responsibilities.

## CSG REGIONAL RECEPTIONS

5-6 p.m.

- » **CSG West** | Cumberland Meeting Room 1, 3rd Floor
- » **CSG Southern Legislative Conference** | Cumberland Meeting Room 2, 3rd Floor
- » **CSG Eastern Regional Conference** | Cumberland Meeting Room 3, 3rd Floor
- » **CSG Midwestern Legislative Conference (MLC)**  
Reception honoring Nebraska Senator Beau McCoy, 2016 CSG National Chair | Cumberland Meeting Room 4, 3rd Floor

## RECEPTION: A COUNTRY HOLIDAY CELEBRATION (FEATURING LORRIE MORGAN)

6 p.m. | Legends Ballroom, 2nd Floor

Presented by the Tennessee Host State

Celebrate the holiday season with four-time TNN (The Nashville Network) female vocalist of the year, Loretta Lynn "Lorrie" Morgan at the Omni Hotel. Lorrie inked her first recording contract in 1988. As an RCA recording artist—and later on the roster of its sister label, BNA—Lorrie made her mark with what have now become timeless country standards, including "Five Minutes," "Something In Red," "Watch Me" and "What Part Of No" to establish her place as a bright and shining country star and a modern woman making country music history. A singer, songwriter, worldwide entertainer on the performing and theatrical stage, producer, duet partner, wife, mother and, now grandmother, Lorrie Morgan has sold more than six million

records and has a trophy room adorned with reminders of gold and platinum successes, including 14 Top 10 hits.

## SGAC LATE NIGHT EVENT

9 p.m. | Wildhorse Saloon, 2nd Floor

Join SGAC for a great networking event at the Wildhorse Saloon, located at 120 Second Ave. N in Nashville.

## SUNDAY, DEC. 13

### REGISTRATION & INFORMATION DESK OPEN

8 a.m.-Noon | Prefunction Area, 2nd Floor

### HOST STATE INFORMATION DESK OPEN

8 a.m.-Noon | Prefunction Area, 2nd Floor

### CSG CYBER CAFÉ OPEN

7 a.m.-5 p.m. | Prefunction Area, 2nd Floor

### BUFFET BREAKFAST

8-9 a.m. | Broadway Ballroom A-D, 2nd Floor

### CSG CAMPAIGN AGAINST HUNGER SERVICE PROJECT

9-11 a.m. | Broadway Ballroom E-K, 2nd Floor

CSG needs your help! Seventeen percent of Tennessee's population is considered food insecure and in need of food assistance. Join the CSG State Pathways to Prosperity initiative in conjunction with Outreach, Inc. as we package meals for the hungry in Tennessee. All meals prepared during the service project will go to the Second Harvest Food Bank, which helps to provide food for hungry men, women and children throughout much of the state. There will be fellowship, live music and plenty of fun as we attempt to package 31,000 meals. We can't wait to see you there!

### EXECUTIVE COMMITTEE MEETING AND LUNCHEON

11 a.m.-1 p.m. | Legends Ballroom, 2nd Floor

Please note: Lunch will be served for all conference attendees following the business portion of the executive committee meeting.

# ABOUT CSG

## CSG MISSION

Established in 1933, The Council of State Governments is the only organization that takes state government to the next level by creating a multibranch, nonpartisan community. Because of this community, we are able to identify and share best practices and take on the critical challenges of the future in an unparalleled fashion. We conduct research, create forums for innovation and, through our community, ensure the states continue to be recognized as the laboratories of democracy.

## CSG OVERVIEW

Governors, legislators, justices, appointed officials and agency directors—our community is composed of officials from all three branches of government from every state and territory in the U.S. Several Canadian provinces also participate in the CSG community through affiliations with CSG regional offices. CSG expertise includes affiliate organizations with specialized knowledge and the CSG Justice Center. Government affairs professionals from Fortune 500 companies, professional associations and nonprofit groups participate in the community through the CSG Associates program.

## CSG WASHINGTON, D.C., OFFICE

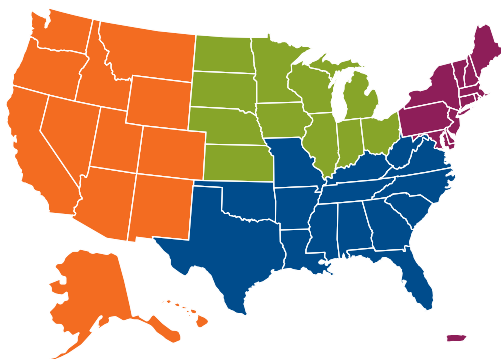
The CSG Washington, D.C., office provides a voice for state leaders to Congress. The Washington office monitors federal developments and trends and evaluates the impact of federal activities, including U.S. Supreme Court decisions, on states. The CSG Washington office is well positioned to create the kind of relationships that grow into partnerships between the states and the federal government.

## CSG REGIONS

Regional by design, CSG is a national community with six offices across the U.S. The headquarters office is in Lexington, Ky., and the federal liaison office is located in Washington, D.C. Regional offices are located in Atlanta, Chicago, New York City and Sacramento, Calif. All CSG members have the opportunity to participate on two levels—regional and national. This structure invites focused participation from members on a more intimate, regional level and also provides a national community to exchange information and ideas.

## CSG HEADQUARTERS

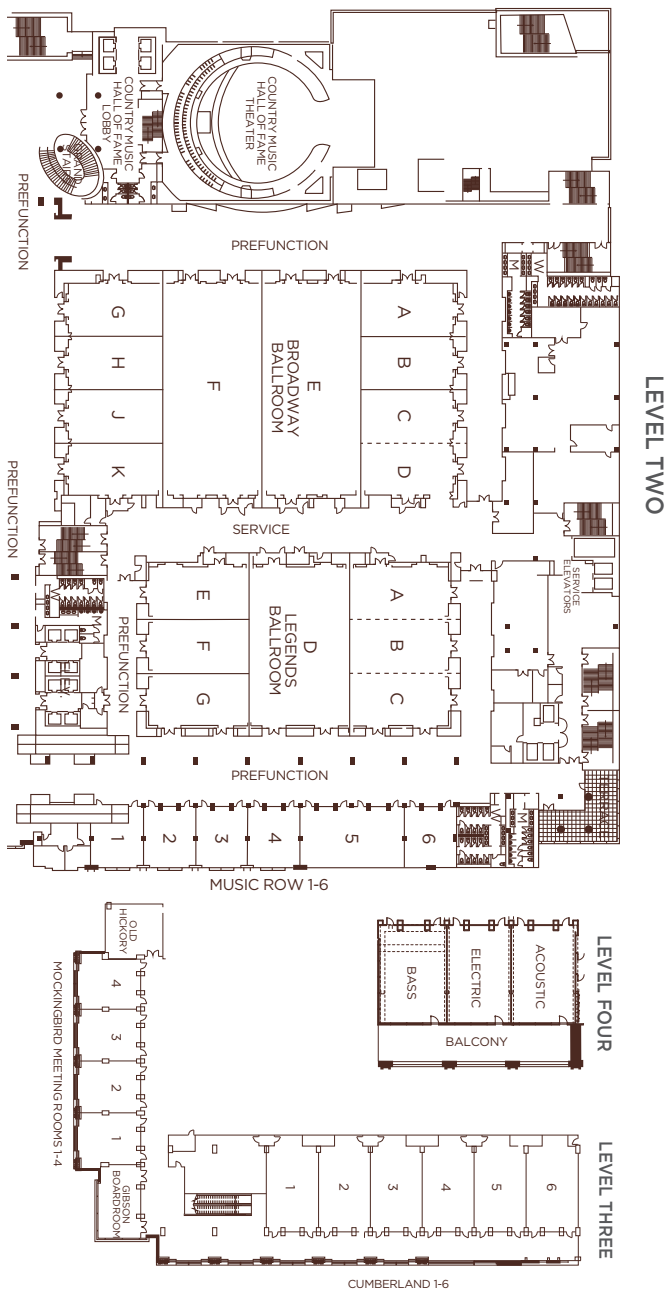
The national office in Lexington, Ky., is the epicenter for The Council of State Governments' mission to help make states stronger. The headquarters office provides policy analysis and tracks national issues facing state governments. The Lexington staff also manages CSG national meetings and programs. These national meetings convene state leaders, private-sector partners and staff from every region to learn from guest speakers, network with colleagues and share solutions. CSG flagship publications, such as *The Book of the States* and *Capitol Ideas* magazine, also are produced at our national office. State leaders rely on these publications, as well as our many policy briefs and multimedia materials, to assist them in the challenge of governance. The national office is also home to other CSG national programs: the Henry Toll Fellowship Program, the Associates Program, CSG Affiliate organizations, Suggested State Legislation and the National Center for Interstate Compacts.



To learn more about CSG, visit [www.csg.org](http://www.csg.org).



## OMNI HOTEL FLOOR PLAN



# SAVE THE DATE

2016 CSG Meetings

**CSG 2016 Spring Business Meeting**

May 12-15 | Lexington, Ky.

**CSG Southern Legislative Conference—70th Annual Meeting**

July 9-13 | Lexington, Ky.

**CSG Midwestern Legislative Conference—71st Annual Meeting**

July 17-20 | Milwaukee, Wis.

**CSG Eastern Regional Conference—56th Annual Meeting**

Aug. 7-10 | Québec City, Québec, Canada

**CSG West—69th Annual Meeting**

Sept. 6-9 | Coeur d'Alene, Idaho

**CSG 2016 National Conference**

Dec. 8-11 | Colonial Williamsburg, Va.

[www.csg.org](http://www.csg.org)